

Anita Varma

anitavarma1470@gmail.com

412.656.9638

www.anita-varma.com

EDUCATION

Stanford University, Stanford, California (2011-present)

PhD, Communication: Expected in 2017

MA, Communication, 2015

GPA: 3.985/4.000

Dissertation Title: *Solidarity as a Regulative Ideal in American Journalism: A Case Study of the San Francisco Homeless Project*

Research Interests: Critical cultural studies of communication, theories of media power, journalism studies, solidarity in journalism

Vassar College, Poughkeepsie, New York (2004-2008)

Bachelor of Arts in Media Studies with Departmental & General Honors

GPA: 3.80/4.00

PUBLICATIONS

REFEREED BOOK CHAPTERS

Varma, Anita. "The Ironic Incongruity of Canonical Common Sense in Critical Communication: The Case of Stuart Hall's 'Encoding, Decoding' Model." In Leah Lievrouw (Ed.) *Challenging Communication Research: ICA 2013 Theme Book*. Peter Lang Publishers.

ARTICLES

Varma, Anita. "Politics of Difference in the Writing Center." Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric. Volume 6, Spring 2009: 30-38. Research funded by the Ford Foundation

INVITED PRESENTATIONS

International Communication Association (ICA)

- "The Ironic Incongruity of Canonical Common Sense in Critical Communication: The Case of Stuart Hall's 'Encoding, Decoding' Model." (2013 Conference, London, UK)
 - Top Paper Award, "Challenging Communication" Theme Session
- "The Limits of Watchdog Journalism: A Case Study of the Representation of Power." Journalism Studies Division (2015 Conference, San Juan, Puerto Rico)

International Association for Media and Communication Research (IAMCR)

- "Power, Solidarity, and the Watchdog Ideal: The Roots of an Adversarial Press in America and Britain." Accepted to the Journalism Research and Education Section (2015 Conference, Montreal, Canada)

Anita Varma

anitavarma1470@gmail.com

Page 2 of 4

Perspectives on American Journalism (Undergraduate & Graduate Communication Course)

- Guest Lecture: “Representation in News Media: A Critical Case Study” (2012)
- Guest Lecture: “The Future of a Free and Independent Press” (2012)
- Guest Lecture: “The Limits of Watchdog Journalism” (2014)
- Guest Lecture: “Journalism and the Demands of Justice” (2015)

Media Processes & Effects (Undergraduate & Graduate Communication Course)

- Guest Lecture: “Cultural Studies of Communication” (2013)
- Guest Lecture: “Theories of Power & the Press” (2015)

TEACHING EXPERIENCE

Stanford University (2011-present)

- Instructor (Teaching Fellow) for Graduate Seminar
 - Communication Research, Course Development and Pedagogy - PhD seminar (Winter 2015, Spring 2016)
- Instructor (Teaching Fellow) for Undergraduate Class
 - Media Power in American Culture (Summer 2015)
- Teaching Assistant for Communication Classes in Journalism Studies, Cultural Studies, Policy Studies, Media Effects
 - Perspectives on American Journalism (Fall 2012, Fall 2013, Fall 2014, Fall 2015)
 - Communication 1: Media, Culture, and Society (Winter 2014)
 - Communication Policy & Regulation (Spring 2014, Winter 2016)
 - Media Processes & Effects (Spring 2013, Spring 2015)
- Stanford Summer Tutor for Writing, Humanities, and Social Sciences (Summer 2016)
 - Area Coordinator and Tutor for Writing, Humanities, and Social Science classes
 - Served as the sole coordinator for tutors in Writing, Humanities, and Social Science. Tutors supported Stanford Summer College students across subject areas including Communication, English, Anthropology, Political Science, and Rhetoric Studies

RESEARCH ASSISTANTSHIPS

- Stanford University
 - Research Assistant to Dr. Aliya Saperstein, Assistant Professor of Sociology (2012-2013)
 - “The Role of the Census in U.S. Racial Discourse, 1830-1980,” Stanford Center for Population Research

Anita Varma

anitavarma1470@gmail.com

Page 3 of 4

- Vassar College (2004-2008)
 - Media Studies Program Academic Intern (2007-2008)
 - “An exceptional undergraduate selected by the faculty to serve as a junior colleague in the work of the department or program.”
 - Ford Scholar (June 2007-August 2007)
 - “The Ford Scholars Program provides opportunities for students in the humanities and social sciences to engage in collaborative scholarship with faculty.”

LEADERSHIP ACTIVITIES & DEPARTMENT SERVICE

“Solidarity, Empathy, and the Power of Communication” Colloquium, Stanford Department of Communication (April 2016)

Organizer & Presenter

Solo organizer of a department colloquium that brought together 7 PhD students to present their research on solidarity, empathy, and communication, and to engage in a conversation about the cultural implications of this area of study

Communication Liaison for Office of the Vice Provost for Teaching & Learning (September 2014-present)

Rebele First Amendment Symposium, Stanford Department of Communication (2013-2014)

Co-Organizer

2013 Theme: “More Voices, More Choices? Inclusion and Influence in the Post-Mass Media World.”

2014 Theme: “Creative Labor in the Attention Economy: Implications for Journalists and Emerging Media.”

INDUSTRY & NONPROFIT WORK EXPERIENCE

Google, Inc. (2008-2011)

- AdWords Account Strategist for Consumer Packaged Goods Vertical, Cambridge (Promoted in May 2011)
- AdWords Account Strategist for Inside Sales Team, Ann Arbor (2009-2011)
- AdWords Account Coordinator for Global Ads, Ann Arbor (2008-2009)

Alzheimer’s Association of Pennsylvania (June 2008-August 2008)

- Public Relations Intern

The New Yorker (February 2007-May 2007)

- Visuals Intern, Assisted Photography Editor

Women’s Institute for Freedom of the Press (July 2006)

Voices for Media Democracy (Annual Publication)

Design and Production Editor; General Editor

Vassar College Writing Center Intern (August 2005-May 2007)

- Peer consultant for students & proofreader for professors’ papers

Anita Varma

anitavarma1470@gmail.com

Page 4 of 4

HONORS & AWARDS

2015 Centennial Teaching Award, School of Humanities and Sciences, Stanford University

- Recognizes and rewards outstanding teaching by teaching assistants in the Schools of Humanities and Sciences, Earth Sciences, and Engineering

Media Studies Departmental Distinction for Senior Thesis (2008)

- “Power, Publics, and Symbolic Contests Over Meaning in *Time*, *Jet*, *AsianWeek*, and *LA Weekly*: A Comparative Study of News Coverage of Hurricane Katrina”

Caitlin Prize (2008)

- For a graduating senior who has made a distinguished contribution to inter-religious discourse at Vassar College

Breslau Prize (2006)

- For a sophomore who has made an outstanding contribution to the Vassar College community