

P.O. BOX 15779 • 2100 Q STREET • SACRAMENTO • CALIFORNIA 95852

## **SUMMER INTERNSHIP 2017**

In a nutshell: Join The Sacramento Bee this summer as an intern and gain practical education, professional experience and a great time in the state's capital working alongside reporters and editors in our newsroom. You will work on stories, be assigned a mentor, and hear experts, from the publisher to investigative reporters, talk about the ever-changing world of journalism.

**Our company:** The Sacramento Bee is the flagship of the McClatchy Company. We're a Northern California news and information company, with our newspaper ,website (sacbee.com) and other products on different delivery platforms. We are by far the largest and most successful media outlet in our region with 1 million consumers weekly.

We primarily serve the four-county region around Sacramento: Sacramento, Yolo, El Dorado and Placer counties. Our Capitol Bureau owns state political coverage, our sports department owns Sacramento Kings and San Francisco 49er's coverage, and we are a key resource for entertainment guides. We are an award-winning organization with a reputation for accuracy, fairness, credibility and civic purpose. Our investigations bring about change. Our community involvement touches readers. Our news imperatives bring them information fast and truthfully.

The summer internship/core mission: Every summer, we try to assemble a group of eight to 12 interns to work in the newsroom. We often have more. The goals are varied. First is to educate and train aspiring journalists in the principles and rigors of their desired profession. Second is to bring new voices to our newsroom to give us fresh perspectives. Third is to put them to work - they do stories (or photos or copy edit or make videos), and while they learn, they improve and provide us with needed work. Fourth, this can be a try-out. We are surveying and assessing future journalists either to fill jobs or to recommend to our colleagues in other news organizations around the nation. Our interns have moved on to become reporters, editors and publishers. They stay in touch with us after their stints here, seeking advice, references, guidance. We're happy to see them succeed. Recent interns are now reporters at the San Jose Mercury News, San Francisco Chronicle, and Reuters; another is an editor with the New York Times. Mattt Kawahara interned here. He now is one of our sportswriters and has covered the World Series and Super Bowl for us. Sammy Caiola covers health for us. Nashelly Chavez is our cop reporter. Richard Chang covers small business. Ellen Garrison, government.

Intern at The Bee, learn the craft and the business, find employment and fulfillment.

**The program/supervision/support:** Our interns are vital and we value them. The program works this way:

• Most internships are 10 weeks, 37. 5 to 40 hours per week.



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- Interns learn how to cover local news, features and business and more.
  We do schedule them according to interns interests and needs.
- We also interview them to determine those interests and place them in other departments Capitol Bureau, Sports, Editorial to help them learn.
- If they work in editorial (the opinion pages), that stint is the last one in their rotation. We don't want reporters to work in opinion and rotate back into the newsroom.
- Each intern, while being assigned to a department and responsive to its supervisors, also has a mentor. This is the editor who oversees them, guides them, helps solve problems.
- Interns are required to attend a weekly lunch (Fridays) for which we provide a guest speaker. The guests include the publisher, executive editor, managing editor, corporate attorney, digital experts, investigative reporters. In 2014, 2015, and 2016 CEO and Stanford grad, Pat Talamantes entertained the interns with detailed answers about the company and the business. The purpose is to educate, allow questions, engage with us. Interns learn from each other here, as well.
- We do have desk editing interns as well. They are scheduled by the production center and work alongside other copy editors and designers, learning the production of multiple McClatchy papers and our digital products.

**Key information:** We work with interns to secure external funding. All are paid by the Sacramento Bee and are employees.

- Interns can apply any time, but the key window is now.
- We have started interviewing applicants for 2017.
- The final deadline to apply is April 14, 2017.
- Send resume and clips. Hard copy is fine. Email and attachments, preferred. Include links to stories, personal websites, resume, portfolio, if available. Put in the subject field, internship application.

## Contact is:

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Mail – Scott Lebar, Managing Editor, Newsroom, Sacramento Bee, P.O. Box 15779, Sacramento, CA 95852.

Mark the envelope: INTERNSHIP APPLICATION