

Marijn Mado

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Education

- PH.D. IN COMMUNICATION | STANFORD UNIVERSITY | CA** SEPT 2019 – PRESENT
Advisor: Prof. Angèle Christin.
High distinction for PhD qualification exam.
- M.A. IN COMMUNICATION | STANFORD UNIVERSITY | CA** SEPT 2019 – JUNE 2021
Graduated summa cum laude.
- M.A. IN SOCIOLOGY | THE NEW SCHOOL FOR SOCIAL RESEARCH | NY** AUG 2017 – MAY 2019
Graduated summa cum laude.
- B.A. IN LIBERAL ARTS AND SCIENCES | AMSTERDAM UNIVERSITY COLLEGE** SEPT 2013 – JUNE 2016
Graduated summa cum laude. Major in social sciences.

Publications

- Christin, A., Bernstein, M. S., Hancock, J. T., Jia, C., **Mado, M. N.**, Tsai, J. L., & Xu, C. (2024). Internal Fractures: The Competing Logics of Social Media Platforms. *Social Media + Society*, 10(3). doi: 10.1177/20563051241274668
- Fauville, G., Voški, A., **Mado, M.**, Bailenson, J. N., & Lantz-Andersson, A. (2024). Underwater virtual reality for marine education and ocean literacy: technological and psychological potentials. *Environmental Education Research*, 1-25.
- Mado, M. N.** & Bailenson, J. (2022). "The Psychology of Virtual Reality". In S. Matz (Ed.), *The Psychology of Technology: Social Science Research in the Age of Big Data*. APA.
- Mado, M. N.**, Fauville, G., Jun, H., Most, E., Strang, C. & Bailenson, J. (2022). "Accessibility of Educational Virtual Reality for Children during the COVID-19 Pandemic." *Technology, Mind, and Behavior*. [also featured in the *Washington Post*, Jan 29, 2022: <https://www.washingtonpost.com/dc-md-va/2022/01/29/virtual-reality-parents-children/>]
- Mado, M. N.**, Herrera, F., Nowak, K. & Bailenson, J. (2021). "Effect of Virtual Reality Perspective-Taking on Related and Unrelated Contexts." *Cyberpsychology, Behavior, and Social Networking*. doi: 10.1089/cyber.2020.0802

Teaching Experience

- TEACHING FELLOW | STANFORD UNIVERSITY** SEPT 2024 – DEC 2024 / SEPT 2022 – DEC 2022
Co-teaching the graduate course "Communication Research, Curriculum Development and Pedagogy" with Prof. Jeremy Bailenson in Fall 2022 and Fall 2024.
- LECTURER | UNIVERSITY OF AMSTERDAM** FEB 2024 – JULY 2024 / FEB 2022 – JUNE 2022
Instructor of record for two undergraduate courses at Amsterdam University College in Spring 2022: "Digital Anthropology" and "Nations, Nationalism & Modernity". BA thesis supervisor in Spring 2024.

Teaching Assistant for “Rise of Digital Culture” taught by Prof. Turner in Spring 2021 and for “Media Processes & Effects” in Fall 2020, leading undergraduate sections.

Conferences and Invited Talks

- Mado, M. N. “Rethinking anti-Western climate crisis conspiracy theories in the MENA region.” *EASST-4S Conference*. July 18, 2024. Amsterdam, the Netherlands.
- Mado, M. N. Guest Lecture on “Impact in Interactive Virtual Reality Narratives.” *HKU University of the Arts Utrecht*. December 14, 2021.
- Mado, M. N. Panelist at “New Interactive Narratives in Virtual Reality.” *ISMAR*. October 4, 2021.
- Mado, M. N. Moderator at “Causes for XR”. *Stereopsis World Immersion Forum*. December 15, 2020.
- Mado, M. N. Guest Lecture on “Virtual Reality as a Medium of Memory.” *Amsterdam University College*. October 19, 2020.
- Mado, M. N. “Children’s VR Use at Home During COVID-19”. *VR Days Europe*. November 5, 2020. Amsterdam, The Netherlands.
- Sozer, E., Mado, M. N. & Hirst, W. “Effects of Historical Videogames on Retaining Relevant Information”. Poster presented at: *Annual Meeting of the Psychonomic Society*. November 15-18, 2018. New Orleans, LA.
- Mado, M. N., Sozer, E. & Hirst, W. “The Effect of Videogames that Promote Empathy”. *Memory Rebound Conference*. April 14, 2018. New York City, NY.
- Mado, M. N. “Lingering Legacies: The Continuing Attraction of Afrikaner Suffering and Heroism during the Anglo-Boer War”. *The New School for Social Research Sociology Conference*. March 21, 2018. New York City, NY.

Honors and Awards

PACS PhD Fellow, Center on Philanthropy and Civil Society at Stanford	SEPT 2024 – JUNE 2025
NAF-Fulbright Fellow, Netherland-America Foundation	SEPT 2017 – MAY 2019
VSB Foundation Scholarship	SEPT 2017 – MAY 2019
Vera List Scholarship, The New School for Social Research	SEPT 2017 – MAY 2019
Diversity Award Program, Amsterdam University College	SEPT 2013 – JUNE 2016

Work Experience and Service

REVIEWER

For *Cyberpsychology, Behavior and Social Networking* and *International Communication Association (ICA)*

RESEARCH ASSISTANT | THE NEW SCHOOL FOR SOCIAL RESEARCH

JAN 2019 – MAY 2019

Research Assistant of Julia Sonnevend, Associate Professor of Sociology and Communications at the New School for Social Research, who is working on charm, charisma and personal magnetism.

CONFERENCE ORGANIZER | THE NEW SCHOOL FOR SOCIAL RESEARCH

AUG 2017 – APRIL 2018

As a member of The New School Memory Group, I organized the *Memory Rebound* Conference that took place April 14, 2018, at The New School for Social Research.

TRAINEE | EUROCLIO – EUROPEAN ASSOCIATION OF HISTORY EDUCATORS

APRIL 2017 – JULY 2017

Contributed to the publication *Teachers on Teaching: How practitioners see the current state and future developments in history education across the Western Balkans* (2017): <https://euroclio.eu/wp-content/uploads/2017/12/Final-Final-ePact.pdf>

Languages

Dutch: native speaker | English: fluent | German: intermediate proficiency | Arabic: elementary proficiency | French: elementary proficiency