

Zhenchao Hu
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EDUCATIONAL BACKGROUND

- 2023 – **Ph.D. in Media Psychology**
Department of Communication, Stanford University
- 2021 – 2023 **M.S. in Social Data Science**
Honors Program on *Identity*
Faculty of Social Sciences, KU Leuven, Belgium
- 2016 – 2020 **B.A. in Journalism and Communication**
L.L.B. in Intellectual Property Law
Communication University of China, China

HONORS, AWARDS, & GRANTS

- 2022-2025. Main collaborator (PI: Dr. Yan Su), *Dissemination of Health Misinformation and Disinformation* (22CXW011), National Social Science Fund of China
- 2021-2023. Main collaborator (PI: Dr. Xuan Tang), *Older Adults' Mobile Phone Use in China's Rural Areas* (21CXW009), National Social Science Fund of China
- 2019-2020. Sexual & Reproductive Health Research Fellowship, China Family Planning Association
2020. University Special Talents Scholarship Recipient (Research Category). CUC
2019. First Prize, National Internet Culture Festival, Ministry of Education of China
2019. Larry Gross Travel Grant for LGBTQ+ Studies Interest Group, ICA 69th annual conference
- 2017-2020 (Yearly). University Scholarship Recipient. JD Academic Scholarship Recipient. CUC

PEER-REVIEWED PUBLICATIONS

- Hu, Z.**, Fu, Y., Wang, X., Zhang, H., Guo, F., Hee, J., & Tang, K. (2023). Effects of Sexuality Education on the Sexual Knowledge, Sexual Attitudes, and Sex-Related Behaviours of Youths in China: A Multicentre Cluster-Randomized Controlled Trial. *Journal of Adolescent Health, 72*(4), 607-615. <https://doi.org/10.1016/j.jadohealth.2022.11.006>
- Hu, Z.**, Sun, H., Liang, H., Hee, J., Yan, Y., & Tang, K. (in press). Pornography Consumption, Sexual Attitude, and Condomless Sex in China. *Health Communication*.
<https://doi.org/10.1080/10410236.2022.2156738>
- Tang, X., Zou, W., **Hu, Z.**, & Tang, L. (2021). The Recreation of Gender Stereotypes in Male Cross-Dressing Performances on Douyin. *Journal of Broadcasting and Electronic Media, 65*(6), 660-678. <https://doi.org/10.1080/08838151.2021.1955888>
- Deng, Y., Wang, Y., Qiu C., **Hu, Z.**, Sun, W., Gong, Y., Zhao, X., He, W., & Cao, L. (2021). A Chinese Conceptual Semantic Feature Dataset (CCFD). *Behavior Research Methods, 53*(12), 1697-1709. <https://doi.org/10.3758/s13428-020-01525-x>

CONFERENCE PRESENTATIONS

- HU, Z., SUN H. (July 2021). *Empirical Resistance to Chinese Conventional Sexual Norms: Exposure to Sexually Explicit Media, Sex Attitude, and Sex without Condoms* International Communication Association for Media and Communication Research (IAMCR), Online Conference.
- HOU, Y., JIANG, C., & HU, Z. (October 2020). *Managing Gay Identity Across Apps: The self-presentation of gay in China*. National Communication Association (NCA), Online Conference.
- HU, Z., TANG, X. YANG, Z., & TU, L. (May 2020). *Gender Stereotypes and Imitation: Cross-Dressing Performance on China's Short Video Platforms*, Panel Proposal. ICA, Online Conference.
- HU, Z., TANG, X., CHEN, J., GUO, K., & HOU, Y. (May 2019). *Knowledge of the Other: The Representations of Gay in Films and Internet Dramas of China*. ICA, Washington D.C.

RESEARCH EXPERIENCE

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|---|---|
| 05/2022 – 06/2023
Research Intern &
Assistant | Center for Social and Cultural Psychology, KU Leuven, Belgium
I worked on data analysis and preparing the manuscript for an experience sampling study on “ <i>the relationship between identity motive and coping mechanism of women with migration backgrounds at work</i> ” |
| 12/2020 – 12/2021
Research Assistant | Vanke School of Public Health, Tsinghua University, China
I worked on large-scale surveys and analyzing longitudinal data: 1) an ESM study on “ <i>disruptions in family communication and well-being of LGBTQ+ during the COVID-19 pandemic in China</i> ”; 2) randomized controlled trials (RCTs) on “ <i>the longitudinal effects of online sexuality education on adolescents</i> ”; 3) national surveys on “ <i>sexual health of the youth in China</i> ” |
| 09/2019 – 12/2019
Research Assistant | Neuroscience and Intelligent Media Institute, Communication University of China
I was part of a larger project on “ <i>Developing a brain-based multimodal system on measuring media's effects</i> ” where I measured participants' electroencephalograms, eye movements, heart rates, and skin resistance in the lab and analyzed textual data to build a Chinese Conceptual Semantic Feature Dataset. |

PROFESSIONAL EXPERIENCE & SOCIAL INVOLVEMENT

- Part-time Researcher** at Love Matters China (*a youth-centered digital media*), 2020-2022
- Teaching Assistant** at Neo-scholar Education (*psychology research seminars*), 2019-2022
- Volunteer** at China Youth Network, Beijing LGBTQ+ Center, and Common Language, 2019-2021
- User Analysis Intern** at MOMO (*a dating app company in China*), 2019
- Senior Associate** at Harvard College Association for U.S.-China Relations, 2017-2019